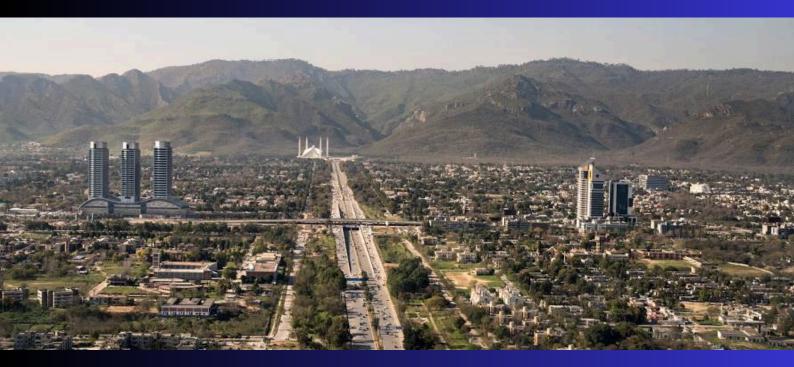


20-22 April | 2026



Sponsorship Prospectus

Opportunities to Sponsor



Contact Persons

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20-22 April, 2026 | Islamabad | Pakistan

Sponsorship Prospectus

Sponsorship Opportunities

Enhancing Food Security with Sustainable Precision Poultry Farming April 20–22, 2026 | Serena Hotel | Islamabad | Pakistan

Join Us in Advancing Poultry Science and Sustainability in world fifth largest market

The 1st Pakistan Poultry Science Conference, organized by the Pakistan Poultry Science Association (PPSA), is set to be a landmark event for the poultry industry. Scheduled for April 20–22, 2026, at the Serena Hotel, Islamabad, Pakistan, this premier gathering will unite industry leaders, researchers, and stakeholders from around the world to explore cuttingedge innovations, sustainable practices, and the latest advancements in poultry science.

With a strong focus on sustainability, food security, and technological innovation, the conference aims to tackle key challenges facing the poultry sector while fostering collaboration, knowledge exchange, and industry growth.

As a leader in the poultry and Agri-tech industries, your company has a unique opportunity to make a lasting impact by becoming a sponsor of this groundbreaking event.

Aim:

• To provide a global platform for researchers, industry professionals, and stakeholders to share knowledge, discuss innovations, and develop sustainable solutions for the advancement of poultry science and industry.

Objectives:

- Promote Scientific Research & Innovation Facilitate discussions on cutting-edge research, emerging technologies, and best practices in poultry science.
- Enhance Sustainability & Food Security Address challenges related to environmental sustainability, efficient resource utilization, and food security in the poultry sector.
- Foster Industry-Academia Collaboration Strengthen partnerships between researchers, academic institutions, and industry professionals to drive practical advancements.
- Support Policy Development Provide insights and recommendations to policymakers for shaping regulations and strategies that benefit the poultry industry.
- Encourage Capacity Building & Knowledge Exchange Offer training sessions, workshops, and networking opportunities to empower professionals and students in poultry science.

20-22 April, 2026 | Islamabad | Pakistan

Sponsorship Prospectus Sponsorship Opportunities

Why Sponsor the Pakistan Poultry Science Conference?

By sponsoring this event, your company will:

Sponsoring the Pakistan Poultry Science Conference offers a unique opportunity to position your brand at the forefront of the poultry industry. As a premier event attracting industry leaders, researchers, and policymakers, the conference serves as a dynamic platform for showcasing your company's innovations, products, and services.

With a focus on sustainability, food security, and technological advancements, this event fosters collaboration and knowledge exchange, enabling sponsors to engage directly with key decision-makers and potential partners. Sponsorship provides brand visibility, networking opportunities, and market influence, ensuring a strong presence in a rapidly evolving sector. By aligning with this prestigious conference, sponsors gain exclusive access to industry

By aligning with this prestigious conference, sponsors gain exclusive access to industry insights, research breakthroughs, and strategic business connections. Whether you aim to strengthen your market position, expand your network, or drive innovation, sponsoring the Pakistan Poultry Science Conference is an investment in the future of poultry science and agribusiness.

Conference Themes and Focus Areas

The conference will cover a wide range of topics critical to the future of sustainable poultry farming, including:

- 1. Water, Sustainability, and Food Security
- 2. Policy, Environment, and Carbon Footprint
- 3. Precision Poultry Nutrition and Alternative Feed Resources
- 4. Gut Health, Feed Additives, and Phytogenic
- 5. Feed Milling, Grain Management, and Feed Technology
- 6. Layer and Layer Breeders, Egg Branding & Cage Technology
- 7. Broiler and Broiler Breeder Management
- 8. Fertility, Incubation, and Hatchery Technology
- 9. Breeding, Genomics, Genetics, and Gene Editing
- 10. AMR, One Health, Microbiology, and Microbiome
- 11. Health, Diseases, Hygiene, and Vaccines
- 12. Avian Biology, Reproduction, and Artificial Insemination
- 13. Welfare, Behavior, and Meat Processing
- 14. Small-Scale Family Poultry Farming
- 15. Artificial Intelligence, IoT, Big Data and Digital Poultry
- 16. Controlled House Ventilation and Equipment
- 17. Innovative Future Concepts

20-22 April, 2026 | Islamabad | Pakistan

Sponsorship Prospectus

Sponsorship Opportunities

We offer tailored sponsorship packages to suit your company's goals and objectives. Each package includes exclusive benefits designed to maximize your visibility and impact at the conference.

Diamond Sponsor

- 1. Company Name, logo and URL linked to the Website
- 2. Logo on the program book and three full pages of company/product on conference proceedings (Book of Abstract)
- 3. Fifteen complimentary registrations
- 4. Three speaker slots (20 minutes each)
- 5. Fifteen conference bags
- 6. 60 seconds company / product promo video at the start and between conference on both days
- 7. Exclusive branding on all event materials (banners, signage, etc.), VIP access to networking events
- 8. Two executives will be included in the conference roundtable
- 9. Logo link on paid social media campaign
- \$5,000 USD Additional sponsorship opportunity for a special session of company interest of 1:30 Hours and registration list with emails

Platinum Sponsor

- 1. Company Name, logo and URL linked to the Website
- 2. Logo on the program book and two full pages of company/product on conference proceedings (Book of Abstract)
- 3. Ten complimentary registrations
- 4. Two speaker slots (20 minutes each)
- 5. Ten conference bags
- 6. 45 seconds company / product promo video at the start and between conference on both days
- 7. Exclusive branding on all event materials (banners, signage, etc.), VIP access to networking events
- 8. One executive will be included in the conference roundtable
- 9. Logo link on paid social media campaign \$5,000 USD Additional sponsorship opportunity for a special session of company interest of 1:30 Hours and registration list with emails

20-22 April, 2026 | Islamabad | Pakistan

Sponsorship Prospectus

Sponsorship Opportunities

Gold Sponsor

1.Company Name, logo and URL linked to the Website

2.Logo on the program book and one full page of company/product on conference proceedings (Book of Abstract)

3. Eight complimentary registrations

4. One speaker slot (20 minutes each)

5. Eight conference bags

6.30 second company / product promo video at the start and between conference on first days

7. Exclusive branding on all event materials (banners, signage, etc.), VIP access to networking events

8.Logo link on paid social media campaign

9.\$5,000 USD Additional sponsorship opportunity for a special session of company interest of 1:30 Hours and registration list with emails

Silver Sponsor

1.Company Name, logo and URL linked to the Website 2.Logo on the program book and half page of company/product on conference proceedings (Book of

3. Five complimentary registrations

4.5 conference bags

Abstract)

5.15 seconds company / product promo video at the start and between conference on both days

6. Exclusive branding on all event materials (banners, signage, etc.), VIP access to networking events

7.Logo link on paid social media campaign

\$5,000 USD Additional sponsorship opportunity for a special session of company interest of 1:30 Hours and registration list with emails

20-22 April, 2026 | Islamabad | Pakistan

Sponsorship Prospectus

Sponsorship Opportunities

Bronze Sponsor

1.Company Name, logo and URL linked to the Website 2.Logo on the program book and one full page of company/product on conference proceedings (Book of Abstract)

3. Five complimentary registrations

4. Five conference bags

5.Exclusive branding on all event materials (banners, signage, etc.), VIP access to networking events

6.Logo link on paid social media campaign

\$5,000 USD Additional sponsorship opportunity for a special session of company interest of 1:30 Hours and registration list with emails

Friends

1.Company Name, logo and URL linked to the Website 2.Logo on the program book and one full page of company/product on conference proceedings (Book of Abstract)

3.Exclusive branding on all event materials (banners, signage, etc.), VIP access to networking events \$5,000 USD Additional sponsorship opportunity for a special session of company interest of 1:30 Hours and registration list with emails

20-22 April, 2026 | Islamabad | Pakistan

Sponsorship Prospectus Sponsorship Opportunities

Why Choose PPSC

Pakistan is the fifth-largest consumer market, offering immense opportunities for investors. Our events are recognized globally for their high-quality content, extensive reach, and ability to foster impactful collaborations.

By sponsoring the 1st Pakistan Poultry Science Conference, you will be joining a legacy of excellence and innovation in the poultry industry.

How to Become a Sponsor

To secure your sponsorship or to learn more about the available opportunities, please contact:

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Transform the Future of Poultry: Sponsor Today!

Don't miss this unique opportunity to demonstrate your leadership, engage with global industry pioneers, and contribute to advancing poultry science and sustainable innovation in the Gulf region. We look forward to welcoming you as a valued sponsor and strategic partner on this transformative journey.

Join us in shaping the next frontier of poultry science and sustainable innovation!