



# 1ST PAKISTAN POULTRY SCIENCE CONFERENCE



20-22 April | 2026

## Sponsorship Prospectus Opportunities to Sponsor

### Contact Persons

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# 1st PAKISTAN POULTRY SCIENCE CONFERENCE

20-22 April, 2026 | Islamabad | Pakistan

## Sponsorship Prospectus Sponsorship Opportunities

**Enhancing Food Security with Sustainable Precision Poultry Farming**

April 20–22, 2026 | Serena Hotel | Islamabad | Pakistan

**Join us in advancing poultry science and sustainability in the world's fifth-largest market**

**The 1st Pakistan Poultry Science Conference**, organized by the Pakistan Poultry Science Association (PPSA), is set to be a landmark event for the poultry industry. Scheduled for April 20–22, 2026, at the Serena Hotel, Islamabad, Pakistan, this premier gathering will unite industry leaders, researchers, and stakeholders from around the world to explore cutting-edge innovations, sustainable practices, and the latest advancements in poultry science.

With a strong focus on sustainability, food security, and technological innovation, the conference aims to tackle key challenges facing the poultry sector while fostering collaboration, knowledge exchange, and industry growth.

With your leadership in the poultry and animal agriculture industries, your company has a unique opportunity to create a lasting impact by sponsoring this groundbreaking event

### **Aim:**

- To provide a global platform for researchers, industry professionals, and stakeholders to share knowledge, discuss innovations, and develop sustainable solutions for the advancement of poultry science and 5<sup>th</sup> largest consumer industry of world.

### **Objectives:**

- **Promote Scientific Research & Innovation** – Facilitate discussions on cutting-edge research, emerging technologies, and best practices in poultry science.
- **Enhance Sustainability & Food Security** – Address challenges related to environmental sustainability, efficient resource utilization, and food security in the poultry sector.
- **Foster Industry-Academia Collaboration** – Strengthen partnerships between researchers, academic institutions, and industry professionals to drive practical advancements.
- **Support Policy Development** – Provide insights and recommendations to policymakers for shaping regulations and strategies that benefit the poultry industry.
- **Encourage Capacity Building & Knowledge Exchange** – Offer training sessions, workshops, and networking opportunities to empower professionals and students in poultry science.



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### Why Sponsor the Pakistan Poultry Science Conference?

By sponsoring this event, your company will:

Sponsoring the Pakistan Poultry Science Conference offers a unique opportunity to position your brand at the forefront of the poultry industry. As a premier event attracting industry leaders, researchers, and policymakers, the conference serves as a dynamic platform for showcasing your company's innovations, products, and services.

With a focus on sustainability, food security, and technological advancements, this event fosters collaboration and knowledge exchange, enabling sponsors to engage directly with key decision-makers and potential partners. Sponsorship provides brand visibility, networking opportunities, and market influence, ensuring a strong presence in a rapidly evolving sector.

By aligning with this prestigious conference, sponsors gain exclusive access to industry insights, research breakthroughs, and strategic business connections. Whether you aim to strengthen your market position, expand your network, or drive innovation, sponsoring the Pakistan Poultry Science Conference is an investment in the future of poultry science and agribusiness.

### Conference Themes and Focus Areas

The conference will cover a wide range of topics critical to the future of sustainable poultry farming, including:

1. Water, Sustainability, and Food Security
2. Policy, Environment, and Carbon Footprint
3. Precision Poultry Nutrition and Alternative Feed Resources
4. Gut Health, Feed Additives, and Phytogenic
5. Milling, Grain Management, and Feed Technology
6. Layer and Layer Breeders, Egg Branding & Cage Technology
7. Broiler and Broiler Breeder Management
8. Fertility, Incubation, and Hatchery Technology
9. Breeding, Genomics, Genetics, and Gene Editing
10. AMR, One Health, Microbiology, and Microbiome
11. Immunity, Health and Diseases
12. Avian Biology, Reproduction, and Artificial Insemination
13. Poultry Welfare and Behavior
14. Meat Processing and Products
15. Small-Scale Family Poultry Farming / Quails/ Ostriches/ Game Birds/ Wild Birds
16. Artificial Intelligence, IoT, Big Data and Digital Poultry
17. Controlled House Ventilation and Equipment
18. Innovative Future Concepts

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### Diamond Sponsor

1. Two-night stay with breakfast for two persons near the conference venue.
2. Exclusive branding on all event materials (banners, signage, etc.)
3. VIP access to networking events
4. Company name, logo, and URL featured and linked on the website
5. Logo placement in the program book and three full-pages advertisement in the conference proceedings
6. Five full-day complimentary registrations, including dinner and tea
7. Two speakers slots (20 minutes)
8. Two executives will be included in the conference roundtable
9. One company executive will be a Guest of Honour
10. Five conference bags containing full conference materials
11. A 60-seconds, full-page company/product promotional video played at the start and during breaks on the three days of the conference
12. Logo link included in the paid social media campaign
13. Verbal recognition during the opening and closing sessions of the conference
14. Additional Opportunity: For \$5,000 USD, sponsor a special session (1 hour and 30 minutes) dedicated to a topic of company interest, including access to the session's registration list with email addresses

**Note: Only four slots are available for Diamond Sponsors**

### Platinum Sponsor

1. Two-nights stay with breakfast for one person near the conference venue.
2. Exclusive branding on all event materials (banners, signage, etc.)
3. VIP access to networking events
4. Company name, logo, and URL featured and linked on the website
5. Logo placement in the program book and two full-page advertisement in the conference proceedings
6. Four full-day complimentary registrations, including dinner and tea
7. One speaker slot (20 minutes)
8. One executives will be included in the conference roundtable
9. Four conference bags containing full conference materials
10. A 45 seconds, full-page company/product promotional video played at the start and during breaks on the first day of the conference
11. Logo link included in the paid social media campaign
12. Verbal recognition during the opening and closing sessions of the conference
13. Additional Opportunity: For \$5,000 USD, sponsor a special session (1 hour and 30 minutes) dedicated to a topic of company interest, including access to the session's registration list with email addresses

**Note: Only six slots are available for Platinum Sponsor.**

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### Gold Sponsor

- 1.Exclusive branding on all event materials (banners, signage, etc.)
- 2.Company name, logo, and URL featured and linked on the website
3. Logo placement in the program book and one full-page advertisement in the conference proceedings
- 4.Three full-day complimentary registrations, including dinner and tea
- 5.Three conference bags containing full conference materials
- 6.A 30-seconds, full-page company/product promotional video played at the start and during breaks on the three days of the conference
- 7.Logo link included in the paid social media campaign
- 8.Verbal recognition during the opening and closing sessions of the conference
- 9.Additional Opportunity: For \$5,000 USD, sponsor a special session (1 hour and 30 minutes) dedicated to a topic of company interest, including access to the session's registration list with email addresses

### Silver Sponsor

- 1.Exclusive branding on all event materials (banners, signage, etc.)
- 2.Company name, logo, and URL featured and linked on the website
3. Logo placement in the program book and two full-page advertisement in the conference proceedings
- 4.Two full-day complimentary registrations, including dinner and tea
- 5.Two conference bags containing full conference materials
- 6.A 15 seconds, full-page company/product promotional video played at the start and during breaks on the first day of the conference
- 7.Logo link included in the paid social media campaign
- 8.Verbal recognition during the opening and closing sessions of the conference
- 9.Additional Opportunity: For \$5,000 USD, sponsor a special session (1 hour and 30 minutes) dedicated to a topic of company interest, including access to the session's registration list with email addresses

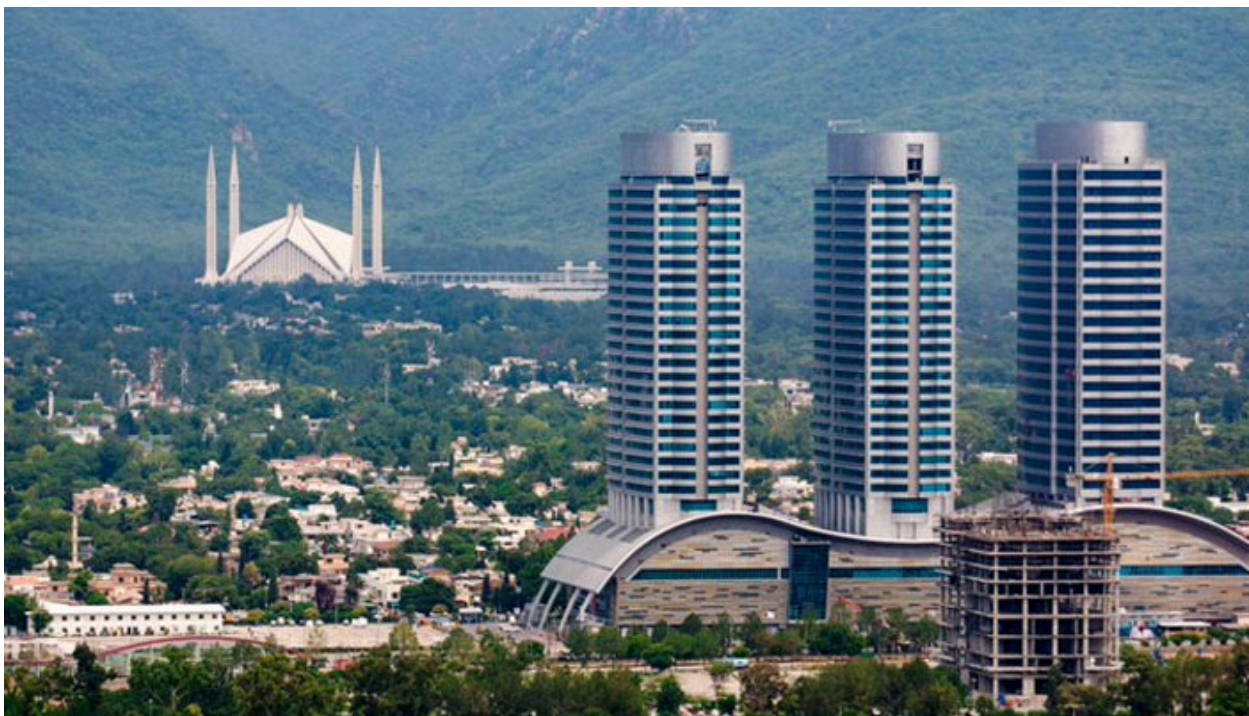
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### Bronze Sponsor

- 1.Exclusive branding on all event materials (banners, signage, etc.)
- 2.Company name, logo, and URL featured and linked on the website
- 3.Logo placement in the program book and two full-page advertisement in the conference proceedings
- 4.One full-day complimentary registrations, including dinner and tea
- 5.One conference bags containing full conference materials
- 6.Logo link included in the paid social media campaign
- 7.Verbal recognition during the opening and closing sessions of the conference
- 8.Additional Opportunity: For \$5,000 USD, sponsor a special session (1 hour and 30 minutes) dedicated to a topic of company interest, including access to the session's registration list with email addresses



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### Why Choose PPSC

Pakistan is the fifth-largest consumer market, offering immense opportunities for investors. Our events are recognized globally for their high-quality content, extensive reach, and ability to foster impactful collaborations.

By sponsoring the 1st Pakistan Poultry Science Conference, you will be joining a legacy of excellence and innovation in the poultry industry.

### How to Become a Sponsor

To secure your sponsorship or to learn more about the available opportunities, please contact:

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### Transform the Future of Poultry: Sponsor Today!

Don't miss this unique opportunity to demonstrate your leadership, engage with global industry pioneers, and contribute to advancing poultry science and sustainable innovation in this region. We look forward to welcoming you as a valued sponsor and strategic partner on this transformative journey.

**Join hands with us in shaping the next frontier of poultry science for sustainable solutions for the industry**